



November 30, 2022

NOTICE

The Board of Directors of Kaweah Delta Health Care District will meet in a Marketing & Community Relations Committee meeting at 4:00PM on Wednesday December 7, 2022, at the Sequoia Regional Cancer Center, Pauline & Maynard Faught Conference Room; 4945 W. Cypress Avenue.

All Kaweah Delta Health Care District regular board meeting and committee meeting notices and agendas are posted 72 hours prior to meetings in the Kaweah Delta Medical Center, Mineral King Wing entry corridor between the Mineral King lobby and the Emergency Department waiting room.

The disclosable public records related to agendas are available for public inspection at Kaweah Health Medical Center – Acequia Wing, Executive Offices (Administration Department) {1st floor}, 400 West Mineral King Avenue, Visalia, CA and on the Kaweah Delta Health Care District web page <https://www.kaweahhealth.org>.

KAWEAH DELTA HEALTH CARE DISTRICT
Garth Gipson, Secretary/Treasurer

A handwritten signature in black ink that reads "Cindy Moccio".

Cindy Moccio
Board Clerk, Executive Assistant to CEO

DISTRIBUTION:
Governing Board, Legal Counsel, Executive Team, Chief of Staff
<http://www.kaweahhealth.org>



KAWEAH DELTA HEALTH CARE DISTRICT BOARD OF DIRECTORS MARKETING & COMMUNITY RELATIONS

Wednesday, December 7, 2022

Kaweah Health Sequoia Regional Cancer Center

4945 W Cypress Avenue – Pauline & Maynard Fought Conference Room

ATTENDING: Directors: Garth Gipson (Chair) and Ambar Rodriguez; Gary Herbst, CEO; Marc Mertz, Chief Strategy Officer; Karen Tellalian, Director of Marketing & Communications; Deborah Volosin, Director of Community Engagement; Laura Florez-McCusker, Director of Media Relations; Raymond Macareno, Sr. Communications Specialist; María Rodríguez Ornelas, Communications Specialist; Patrick Moorman, Jr., Sr. Marketing Specialist; Greg Bitney, Sr. Graphic Designer; and Kelsie Davis, Recording

OPEN MEETING – 4:00 PM

CALL TO ORDER – Garth Gipson, Chair

- 1. PUBLIC / MEDICAL STAFF PARTICIPATION** – Members of the public may comment on agenda items before action is taken and after it is discussed by the Board. Each speaker will be allowed five minutes. Members of the public wishing to address the Board concerning items not on the agenda and within the jurisdictions of the Board are requested to identify themselves at this time. For those who are unable to attend the beginning of the Board meeting during the public participation segment but would like to address the Board, please contact the Board Clerk (Cindy Moccio 559-624-2330) or cmoccio@kaweahhealth.org to make arrangements to address the Board.
- 2. COMMUNITY ENGAGEMENT** – *Deborah Volosin, Director of Community Engagement*
 - 2.1.** Updates relative to community engagement revamp, membership, and special efforts of our community groups.
 - 2.2.** Update on events and community event participation.
- 3. MARKETING & COMMUNICATIONS** – *Karen Tellalian, Director of Marketing & Communications*
 - 3.1.** Discuss potential campaign to thank the community for support of Measure M and to highlight all of the services and care that are now available in the Acequia Wing
 - 3.2.** Updates relative to current marketing materials, rebranding, ads, and commercials
 - 3.2.1.** Sana Sana Video
 - 3.2.2.** Rawhide Jersey and game nights
 - 3.2.3.** News Spots
 - 3.2.4.** Electronic Billboard Ads
 - 3.2.5.** RHC Reactivation of Primary Care Appointment
 - 3.2.6.** Letter to Newsom and Community Support Campaign
- 4. SOCIAL MEDIA/MEDIA RELATIONS** – *Laura Florez-McCusker, Director of Media Relations*
 - 4.1.** Updates relative to recent social media engagement campaigns
 - 4.2.** Updates on analytic reports

ADJOURN – Garth Gipson, Chair

In compliance with the Americans with Disabilities Act, if you need special assistance to participate at this meeting, please contact the Board Clerk (559) 624-2330. Notification 48 hours prior to the meeting will enable the District to make reasonable arrangements to ensure accessibility to the Kaweah Delta Health Care District Board of Directors meeting.

MARKETING UPDATES, December 7, 2022

- **Electronic Billboard Ads: Hanford**

(Eight advertisers every **Six-Seconds**, delivering a minimum of **1,800 Spots per Day**)



Best birthday EVER!



Kaweah Health
Maternal Child Health

KaweahHealth.org/MotherBaby



**Joint pain cramping
your style?**



Kaweah Health

Visit KaweahHealth.org/ORTHO



Take heart.



Kaweah Health
Cardiovascular Institute

KaweahHealth.org/HEART



More moments like these.



Sequoia Regional Cancer Center

KawahHealth.org/CANCER



Turn your CARE into a CAREER.



Kawah Health

KawahHealth.org/CAREERS

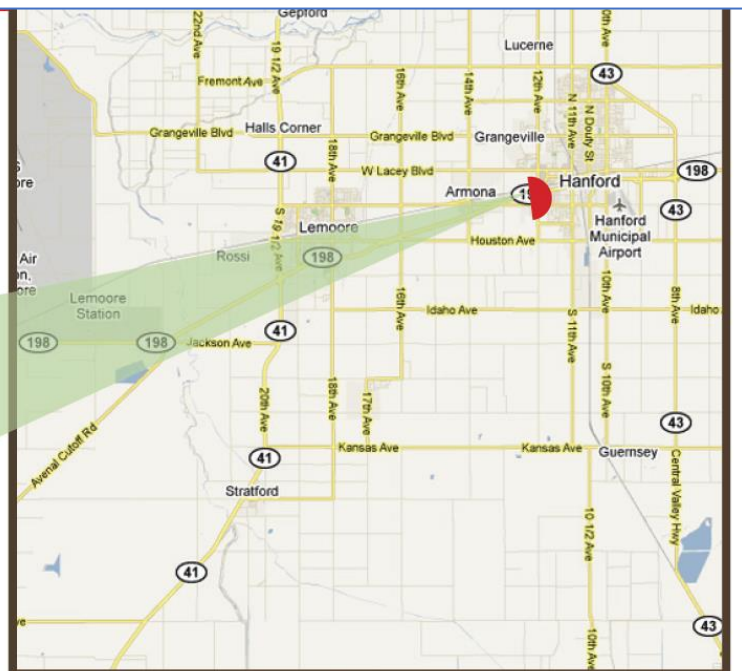
Panel# H198D Tab# 30647580:

HWY 198 SL w/o 12th Avenue,
West/Face, 10' x 24' – Digital

EOIs/Week: 330,344 (41,293 Each Flip of Eight)
Digital 24 Hours

Longitude: -119.68628 **Latitude:** 36.31586

Trade Area: This Digital Display is the latest Outdoor Advertising technology providing instant message updates to match any event, promotion, or time of the day. Traffic can be directed to "Exit Now" and reach the Hanford Mall, the new Auto Mall and many other major shopping destinations nearby. The brightness of this display will outshine all other billboards in the market and delivers the highest traffic any where along Hwy 198 between Interstate-5 and Hwy 99.



- **Rawhide Jersey and game nights**
(Kaweah Health Lifestyle Center **April 15**, Kaweah Health **May 6 & August 18**)



- **RHC Reactivation of Primary Care Appointment:**
(Kaweah Health Dinuba, Exeter, Lindsay, Tulare & Woodlake Clinics, over 5,300 emails)

“Happy Birthday from Kaweah Health Celebrate and Plan”



It's your birthday month! Time to celebrate!

During your birthday month, make a plan to schedule your annual physical.

5 suggestions to celebrate your birthday!

- Tell your family to send you pre-recorded video messages.
- Go on a picnic.
- Make sure you have a really good cake!
- Plant something in the garden.
- Attend a concert.

5 suggestions on how to get the most out of your annual wellness check.

- Make your appointment, keep the appointment
- Bring notes with as many details of your medical history as possible to your appointment.
- Tell your doctor about every medication or drug you take, supplements included.
- Be vocal about what you want from the visit at the start.

- Bring up any health issues you think you need to see a specialist for, because a provider might be able to treat you instead.

Schedule your annual physical

Health. Excellence. Compassion.

Health is our passion at Kaweah Health Clinics, and we're proud to provide you and your family with excellent, affordable medical care to help you stay healthy at every age. Our compassionate team is committed to providing world-class care and whole-person wellness in one friendly clinic that's close to home. Your health is in good hands at Kaweah Health Clinics.

Call us today to schedule your appointment.



Kaweah Health Dinuba Clinic

355 Monte Vista Drive
Dinuba, CA 93618
(559) 595-7650



Kaweah Health Exeter Clinic

1014 San Juan Avenue
Exeter, CA 93221
(559) 592-7300



Kaweah Health Lindsay Clinic

839 North Sequoia Avenue
Lindsay, CA 93247
(559) 562-1546



Kaweah Health Tulare Clinic

1000 North Mooney Boulevard
Tulare, CA 93274

(559) 685-7100



Kaweah Health Woodlake Clinic

180 East Antelope Avenue
Woodlake, CA 93286
(559) 564-1800

- New Radio Spots, ABC30 Weather Camera & Print Ads:



Spotify October 2022: 47,814 Impressions
Pandora October 2022: 27,171 Impressions

:60 & :30 Private Home Care

NEED HELP CARING FOR A LOVED ONE? KAWEAH HEALTH PRIVATE HOME CARE HAS BEEN SERVING THE COMMUNITY FOR MORE THAN 20 YEARS, OFFERING EXPERIENCED PERSONAL CARE AIDES.....

:60 & :30 USC Urology

KAWEAH HEALTH IS EXCITED TO BRING TEN NEW UROLOGISTS TO THE VISALIA AREA. THROUGH A NEW COLLABORATION WITH USC UROLOGY.....



46 reasons to trust your heart to Kaweah Health



Excellent care leads to excellent outcomes.

Kaweah Health has been awarded five-star ratings by Healthgrades* for positive outcomes in coronary bypass surgery, treatment of heart attack, treatment of heart failure, and valve surgery. And, we were ranked among America's 50 Best for cardiac surgery outcomes.

These awards are a direct reflection of the leadership, skill, knowledge, and dedication of our more than 46 cardiac team members. So if you've been avoiding a heart health checkup, you're looking at 46 very good reasons to do it now. Call your doctor today.

*Visit [Healthgrades.com/quality/hospital-ratings-awards](https://www.healthgrades.com/quality/hospital-ratings-awards)

For a complete directory of Kaweah Health physicians, visit KaweahHealth.org/Physicians

To learn more about Kaweah Health's cardiac program, visit KaweahHealth.org/Heart

The pursuit of healthiness.



f | y | t | i VISIT: KaweahHealth.org/Heart

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*To learn more about Healthgrades visit [Healthgrades.com/quality/hospital-ratings-awards](https://www.healthgrades.com/quality/hospital-ratings-awards)

For a complete directory of Kaweah Health physicians, visit KaweahHealth.org/Physicians

To learn more about Kaweah Health's cardiac program, visit KaweahHealth.org/Heart

The pursuit of healthiness.



f | y | t | i VISIT: KaweahHealth.org/Heart



Because there's no place like home.

When facing the challenges of advanced age, illness, or surgery, there's no place like your own bed and a familiar space.

Kaweah Health Private Home Care provides extra help, with home care plans tailored to meet your specific needs. Our personal-care aides and homemakers are trained and educated to provide expert and compassionate private home care.

Services are flexible, available in 4-hour blocks up to 24 hours a day. We can also put you in touch with valuable community resources.

We offer

- Alzheimer's and dementia care
- Companionship
- End-of-life comfort care
- Exercise programs
- Incontinence care
- Light housekeeping
- Meal preparation
- Medication management
- Personal care
- Recovery care
- Walking assistance

Terms and payment for services

There is no requirement for length of care. The service is private pay, billed weekly, and not covered by Medicare or Medi-Cal. Our experienced staff can answer your questions regarding long-term care insurance policies.

To learn more, call (559) 624-2854 between 7:30 AM and 4:30 PM, or visit KaweahHealth.org/PrivateHomeCare.



f | y | t | i VISIT KaweahHealth.org/PrivateHomeCare

 Kaweah Health Medical Center

Media Relations Update



kaweahhealth.org



Top Performing News Content – July 1, 2022 – Dec. 4, 2022

 **Yahoo! News**
Editorial | US | Aug 23 · 9:30 PM

New nursing program in the South Valley is expected to start in 2023




... **Kaweah Health** is creating a new nursing program through **Unitek Learning** to help solve the nursing shortage.

Kaweah Health, Unitek

63.9M Reach

Positive ●

 **WFMZ-TV** · Unitek Learning
Editorial | US | Jul 26 · 3:00 AM

Unitek Joins Forces with Kaweah Health to Expand Workforce Education




... 2023. At full complement, the **Kaweah Health** school of nursing powered by **Unitek** will graduate up to 50 **Kaweah Health** RNs a year. The college ...

Unitek, Kaweah Health, unitek

1.33M Reach 84 Duplicates

Positive ○

 **KFSN-TV - ABC30** · Corin Hoggard
Editorial | US | Nov 18 · 7:24 PM

Drastic shortage solution? Nursing education at Visalia hospital



... **Kaweah Health** for at least three years, so the hospital's investment stays local. "What's unique about what we're doing with **Kaweah Health** ...

Unitek, Kaweah Health, Keri Noeske

1.03M Reach

Positive ●

 **Becker's Hospital Review** · Cailey Glees
Editorial | US | Sep 15 · 4:30 PM

4 schools launching nursing programs

Sept. 9. 4. Visalia, Calif.-based **Kaweah Health** is creating a new nursing program through **Unitek Learning** set to launch in 2023, ABC 30 ...

Kaweah Health, Unitek

930k Reach

Positive ●

 **Becker's Hospital Review** · Cailey Glees
Editorial | US | Sep 22 · 10:15 AM

92 systems, colleges that launched nursing programs in 2022

Sept. 9. 4. Visalia, Calif.-based **Kaweah Health** is creating a new nursing program through **Unitek Learning** set to launch in 2023, ABC 30 ...

Kaweah Health, Unitek

930k Reach

Positive ●

 **Visalia Times-Delta**
Editorial | US | Nov 18 · 6:43 PM

Kaweah Health partners with Unitek Learning to enroll students to combat nursing shortage




... **Kaweah Health** is partnering with **Unitek Learning** to enroll its first cohort of students to combat the nursing shortage at the hospital .

Kaweah Health, Unitek, Keri Noeske

131k Reach

Positive ●

Top Performing News Content – July 1, 2022 – Dec. 4, 2022

 **Becker's Hospital Review** · Noah Schwa
Editorial | US | Nov 17 · 9:38 AM


California hospital CEO writes open letter to governor following \$127M loss

... **Gary Herbst**, the **CEO** at Visalia, Cali.-based **Kaweah Delta** Health Care District, wrote an open letter to Gov. Gavin Newsom describing a "dire ...

hospital, Gary Herbst, CEO, Kaweah D... Show more

691k Reach

Negative ○

 **Becker's Hospital Review** · Molly Gambler
Editorial | US | Nov 11 · 7:43 AM

California hospital CEO asks Newsom for financial aid

... ," **Gary Herbst**, **CEO** of **Kaweah Health**, wrote in his open letter to the governor published Nov. 10 in the Visalia Times Delta . **Kaweah Health** ...

hospitals, Kaweah Health, Gary Herbst,... Show more

691k Reach 1 Engagement

Negative ○

 **Visalia Times-Delta**
Editorial | US | Nov 10 · 4:30 PM


Kaweah Health CEO writes open letter to Newsom seeking financial help for struggling hospital

... of California. My name is **Gary Herbst**, and I am the **Chief Executive Officer** of the **Kaweah Delta** Health Care District ("Kaweah Health"), a ...

hospitals, hospital, Gar... Show more

131k Reach

Negative ○

 **The Fresno Business Journal**
Editorial | US | Nov 29 · 8:20 AM


Local hospitals raise dire alarm

... to Gov. Gavin Newsom (see opinion page), **CEO** of **Kaweah Health** District **Gary Herbst** asks for financial assistance in light of layoffs and the ...

hospital, Kaweah Healt... Show more

41.8k Reach

Negative ○


 **KSEE24 News** @KSEE24
Twitter | US | Nov 16 · 10:47 PM

Visalia hospital wrote to **Governor** Gavin Newsom and described the dire situation district hospitals like **Kaweah Health** are currently facing.

Governor, Kaweah Health

68.2k Reach 3 Social Engagement

Negative ○

 **CBS47** @CBS47
Twitter | US | Nov 16 · 10:46 PM

Visalia hospital wrote to **Governor** Gavin Newsom and described the dire situation district hospitals like **Kaweah Health** are currently facing.

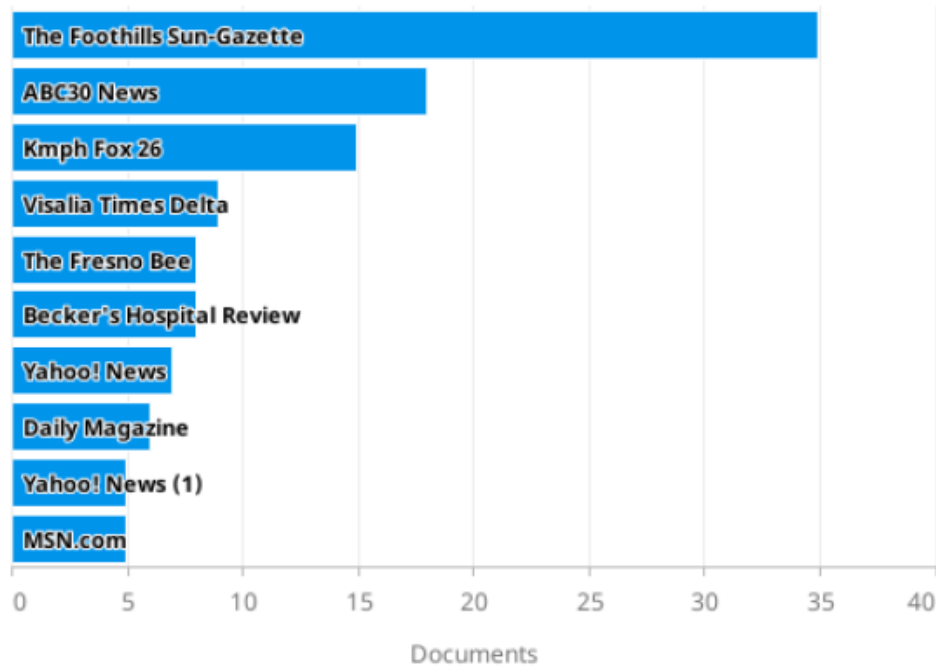
Governor, Kaweah Health

29.4k Reach 1 Social Engagement

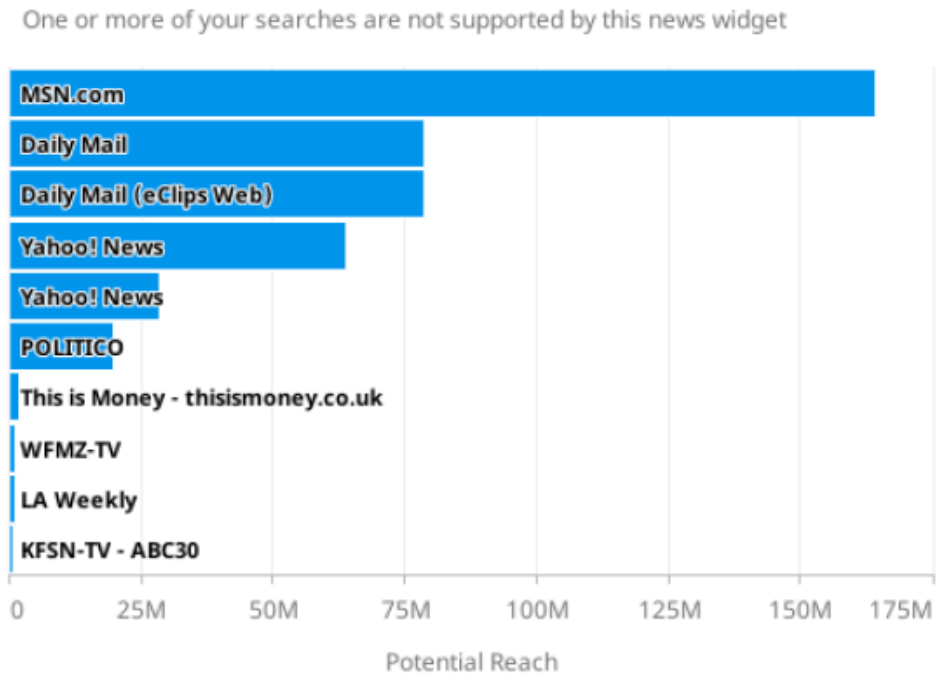
Negative ○

Top Publishers – July 1, 2022 – Dec. 4, 2022

Top Publications by Volume

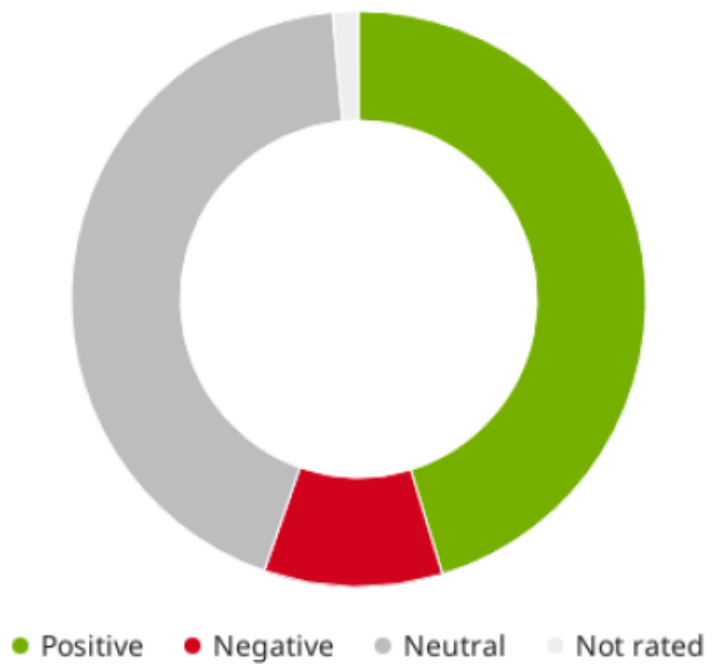


Top Publications by Reach

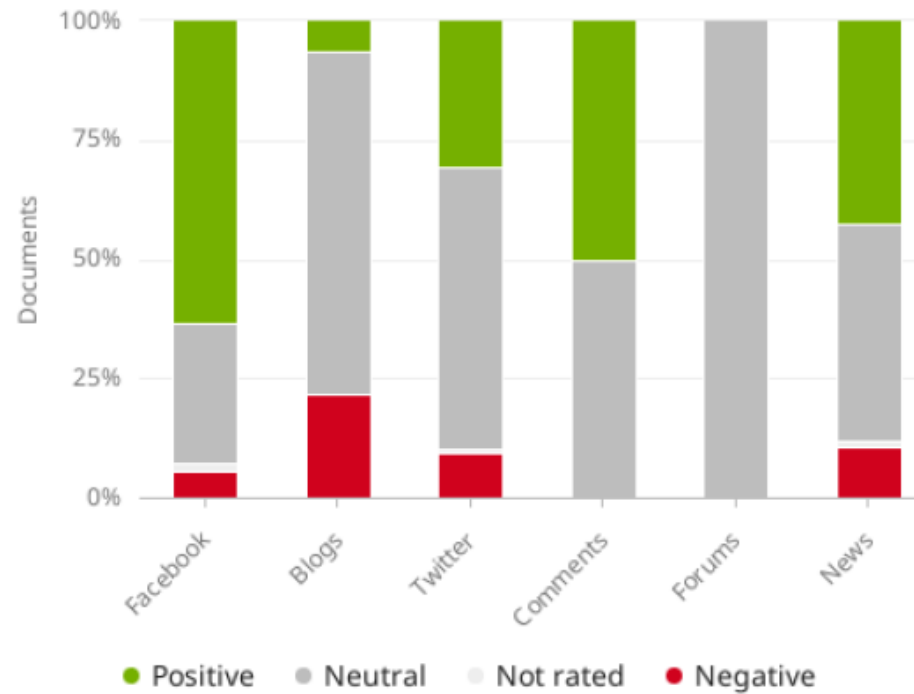



How favorable is the content? July 1, 2022 – Dec. 4, 2022

Sentiment Share of Voice



Sentiment by Source Type



 Kaweah Health Medical Center

Social Media



kaweahhealth.org



Competitor Performance, Oct. 5, 2022 – Dec. 4, 2022

Profile	Audience	Net Audience Growth	Published Posts	Public Engagements	Public Engagements per Post	% Audience Growth	Published Carousels	Published Videos	Published Photos	Published Links	Published Text	Reactions	Comments	Shares
Your Profiles Average	5,496.00	39.29	58.86	2,589.71	44.00	0.72%	16	15.86	34.57	5.00	0.40	2,294.14	182.43	158.40
Competitor Profiles Average	12,430.08	84.69	41.54	1,873.38	45.10	0.69%	11	5.62	28.46	4.88	0.38	1,750.92	58.69	103.63
1 Valley Children's	60,083	120	41	1,867	45.54	0.20%	N/A	9	32	0	0	1,349	85	433
2 Kaweah Health	23,228	95	169	8,349	49.40	0.41%	N/A	47	106	16	0	6,733	884	732
3 valleychildrens	21,197	229	25	9,025	361.00	1.09%	9	7	9	N/A	N/A	8,902	123	N/A
4 @CareForKids	19,541	-121	51	387	7.59	-0.62%	N/A	4	34	11	2	303	9	75
5 Community Region...	14,434	-12	5	45	9.00	-0.08%	N/A	2	3	0	0	36	2	7
6 adventisthealth	13,946	308	74	3,166	42.78	2.26%	12	27	35	N/A	N/A	3,083	83	N/A
7 Saint Agnes Medica...	12,477	94	43	922	21.44	0.76%	N/A	0	42	1	0	722	114	86
8 Adventist Health in ...	6,837	40	76	2,071	27.25	0.59%	N/A	11	46	19	0	1,848	55	168
9 kaweahhealth	6,322	57	121	8,659	71.56	0.91%	30	34	57	N/A	N/A	8,421	238	N/A
10 Sierra View Medical...	4,314	13	49	577	11.78	0.30%	N/A	0	42	7	0	420	97	60
11 Kaweah Health Lif...	3,490	5	20	197	9.85	0.14%	N/A	5	14	0	1	169	23	5
12 saintagnesmedicalc...	2,526	379	53	3,546	66.91	17.65%	10	1	42	N/A	N/A	3,412	134	N/A
13 dignityhealthbakere...	2,492	33	25	800	32.00	1.34%	10	10	5	N/A	N/A	785	15	N/A


Top Posts Oct. 5, 2022-Dec. 4, 2022 – Post Engagements

Descending ▾ by Engagements ▾

Post Date	Total Engagements	Reactions	Comments	Shares	Post Link Clicks	Other Post Clicks
Sun 12/4/2022 3:46 pm PST	8,477	534	232	401	40	7,270
Wed 10/26/2022 1:56 pm PDT	1,252	149	29	2	—	1,072
Mon 11/7/2022 8:00 pm PST	1,147	145	10	3	—	989
Thu 11/3/2022 8:12 am PDT	1,102	55	5	1	—	1,041
Sat 12/3/2022 8:27 pm PST	1,097	426	29	6	—	636

Kaweah Health
Sun 12/4/2022 3:46 pm PST

Please SHARE with LOVED ones. Our Emergency Department is significantly impacted this afternoon as we work to care...



Total Engagements	8,477
Reactions	534
Comments	232
Shares	401
Post Link Clicks	40
Other Post Clicks	7,270

Kaweah Health
Wed 10/26/2022 1:56 pm PDT


We hope you ❤️ the creativity that our teams put into their annual "Scarecrows & Pumpkins Contest." Which one is your...



Total Engagements	1,252
Reactions	149
Comments	29
Shares	2
Post Link Clicks	—
Other Post Clicks	1,072

Kaweah Health
Mon 11/7/2022 8:00 pm PST


Yesterday was the kick-off to National Radiology Technology Week and our team is celebrating by having a dress-up contest A...



Total Engagements	1,147
Reactions	145
Comments	10
Shares	3
Post Link Clicks	—
Other Post Clicks	989

Kaweah Health
Thu 11/3/2022 8:12 am PDT


#ThrowbackThursday 🌟 | Our healthcare heroes joined in on the fun to celebrate a healthy Halloween. Comment your favorite...



Total Engagements	1,102
Reactions	55
Comments	5
Shares	1
Post Link Clicks	—
Other Post Clicks	1,041

Kaweah Health
Sat 12/3/2022 8:27 pm PST

With the help of Registered Nurse Eevoy Saesee, Kaweah Koala and our Elfcare Hero are keeping a close eye on whether babies ...



Total Engagements	1,097
Reactions	426
Comments	29
Shares	6
Post Link Clicks	—
Other Post Clicks	636






Top Posts Oct. 5, 2022-Dec. 4, 2022 – SHARES

Descending ▾ by Shares ▾

Post Content	Image/Video	Shares
<p>Please SHARE with LOVED ones. Our Emergency Department is significantly impacted this afternoon as we work to care...</p>		401
<p>Visit KaweahHealth.org/TakeAction and urge @CaliforniaGovernor to support #CA District hospitals, which are vital to...</p>		42
<p>Meet Martin Muraguri, a Registered Nurse w/ works on 4 South. After watching his older br change his life by entering the medical field, l</p>		14
<p>LIVE We have a BREAKING NEWS update on our work to help solve the nursing shortage that hospitals are experiencing all...</p>		12
<p>Trick or Treat Don't forget to check your child's Halloween candy this evening. California Department of Public Health war...</p>		12

Top Posts Oct. 5, 2022-Dec. 4, 2022 – Comments

Descending ▾ by Comments ▾


<p>Kaweah Health Sun 12/4/2022 3:46 pm PST</p> <p>Please SHARE with LOVED ones. Our Emergency Department is significantly impacted this afternoon as we work to care...</p>  <p>Comments 232</p>	<p>Kaweah Health en Español Thu 11/17/2022 8:00 am PST</p> <p>PREGUNTA DEL DÍA Cuéntenos, ¿qué hace para prevenir el contagio de #COVID19? Deje su respuesta debajo, en el área de...</p>  <p>Comments 70</p>	<p>Kaweah Health Wed 10/12/2022 3:00 pm PDT</p> <p>"She was very sweet, super accommodating, and very mindful," Michelle Gomez wrote in her nomination of Breanna Stephens, a...</p>  <p>Comments 66</p>	<p>Kaweah Health Thu 12/1/2022 7:00 pm PST</p> <p>"The love and passion that Madison has is very apparent. I pray that she is recognized for her love and compassion that she has f...</p>  <p>Comments 55</p>	<p>Kaweah Health Wed 10/26/2022 8:49 pm PDT</p> <p>Please join us in congratulating Robert Beckett, a Technical Support Analyst and our newest #WorldClassEmployee of the Mont...</p>  <p>Comments 37</p>
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@kawahhealthspanol | Est. May 10, 2020: 936 LIKES, 1,001 FOLLOWERS

Kawah Health en Español

Profiles

Review your aggregate profile and page metrics from the reporting period.

Profile	Audience	Net Audience Growth	Published Posts	Impressions	Engagements	Engagement Rate (per Impression)	Video Views
Reporting Period Oct 5, 2022 – Dec 4, 2022	935 ↗ 10.4%	89 ↗ 2,866.7%	32 ↘ 13.5%	15,715 ↗ 70.9%	8,908 ↗ 810.8%	56.7% ↗ 433.1%	4,072 ↗ 400.2%
Compare to Aug 5, 2022 – Oct 4, 2022	847	3	37	9,198	978	10.6%	814
 Kaweah Health en Espa...	935	89	32	15,715	8,908	56.7%	4,072

After Maria's Quinceañera

1.

Mr. Domínguez, your wife's heart has an irregular beat and she's going into cardiac arrest. This requires immediate intervention.

¿Qué dice el doctor?



2.

Dice que recibiste una paliza en el corazón y te van a arrear. ¿Ya vez? Te dije que no te pelearas por el centro de mesa.

??!



3.

Stress is negatively affecting her heart. She needs to let go.

¿Qué dice el doctor?



4.

Que el estrés te está haciendo daño al corazón y que sueltes el centro de mesa.

¡JAMÁS!



 Kaweah Health Medical Center

Reputation Management



[kawahhealth.org](https://www.kawahhealth.org)



Average Rating - July 1, 2022-Dec. 5, 2022



Average Rating
3.80

-8% vs. previous 6 months ⓘ



Total Reviews
276

+15% vs. previous 6 months ⓘ



Response Rate
94.93%

-5% vs. previous 6 months ⓘ

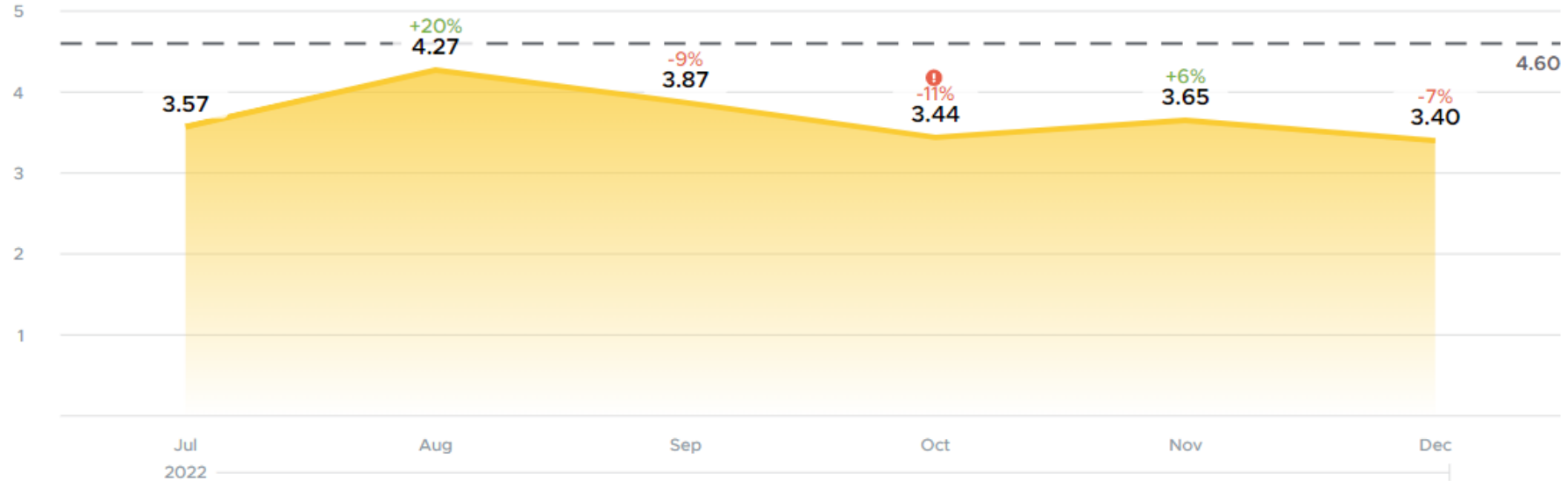


Response Time
< 1 day

-62% vs. previous 6 months ⓘ





Average Rating

! Drop > 10% - - - Target ● You






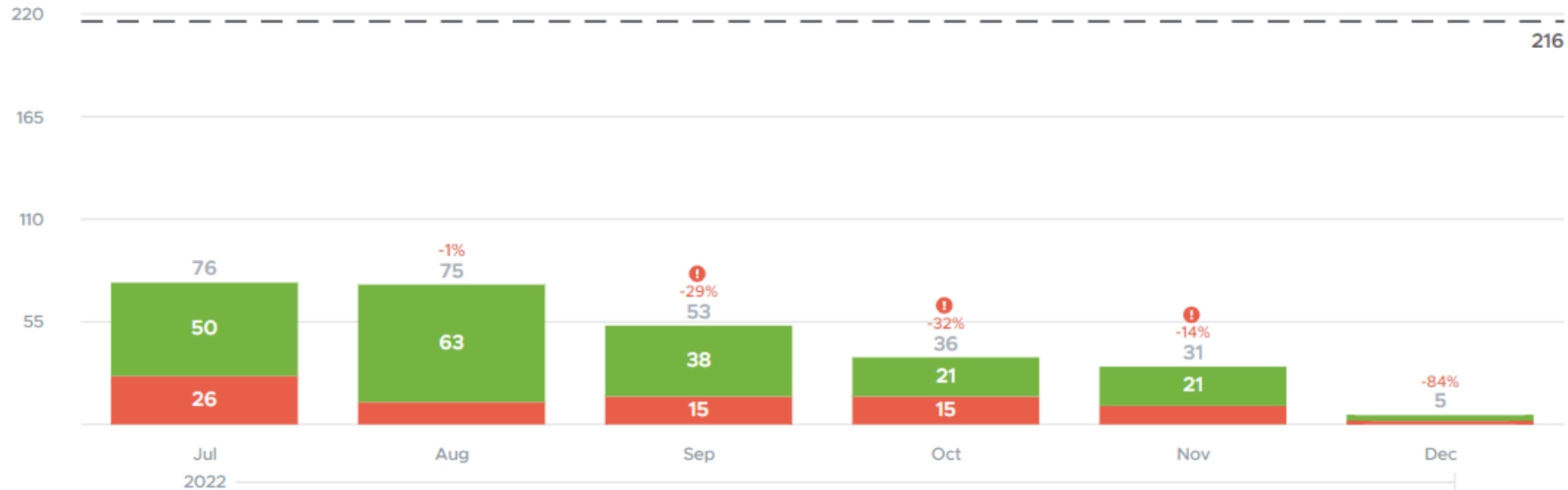
Deleted reviews are not included in these calculations.

Total Reviews - July 1, 2022-Dec. 5, 2022

 <p>Average Rating 3.80 -8% vs. previous 6 months ⓘ</p>	 <p>Total Reviews 276 +15% vs. previous 6 months ⓘ</p>	 <p>Response Rate 94.93% -5% vs. previous 6 months ⓘ</p>	 <p>Response Time < 1 day -62% vs. previous 6 months ⓘ</p>
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Total Reviews

 Drop > 10%
  Target
  Positive
  Negative



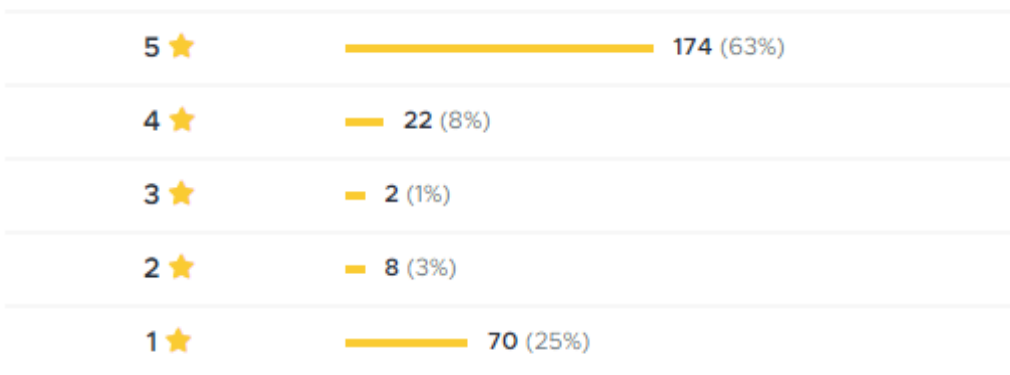
Deleted reviews are not included in these calculations.

Rating Info - July 1, 2022-Dec. 5, 2022

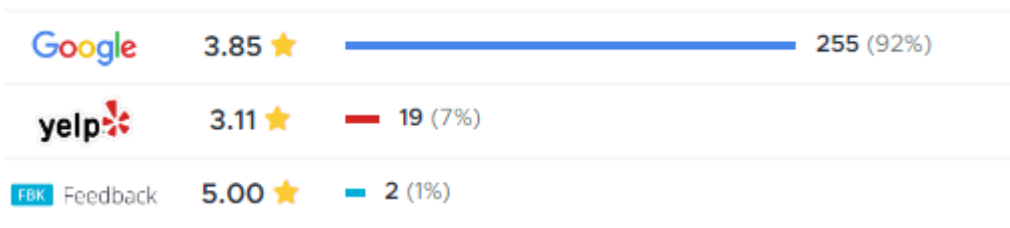
📍 DISTRIBUTIONS

Breakdown of ratings and review sources during the last 6 months

Ratings Distribution



Review Sites Distribution



☰ POPULAR KEYWORDS

[View all keywords](#)

Keywords that frequently appeared in reviews during the last 6 months

POSITIVE

- staff 64
- care 52
- friendly 32
- doctor 24
- professional 21
- nurse 15
- appointment 13
- wait 6

[View more](#)

NEGATIVE

- wait 23
- nurse 15
- appointment 12
- care 8
- staff 7
- service 7
- doctor 4
- professional 1

[View more](#)